

GLOBAL VIEW ON DIGITAL HEALTH

WONCA Europe

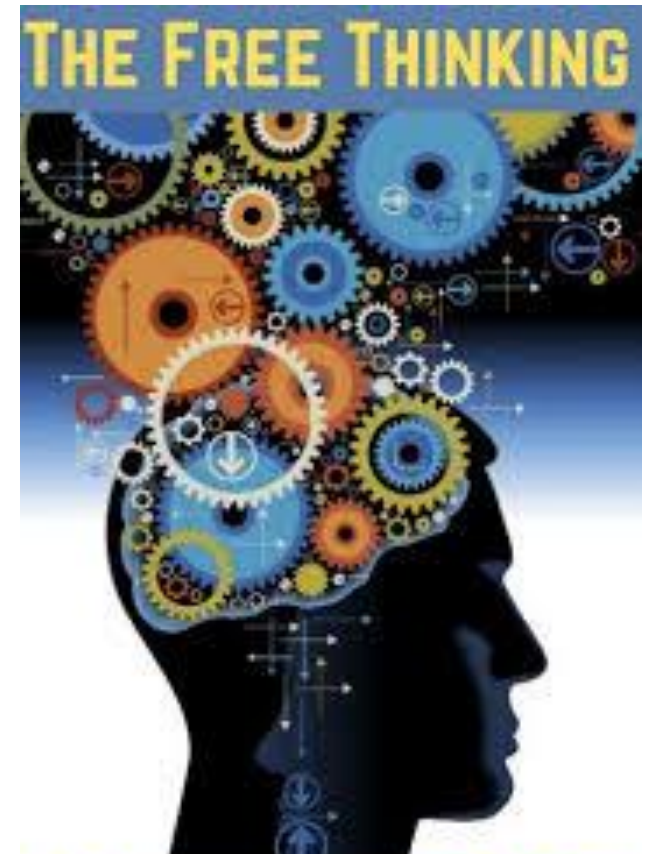
16th of November 2021

Steven Van de Vijver, MD, PhD

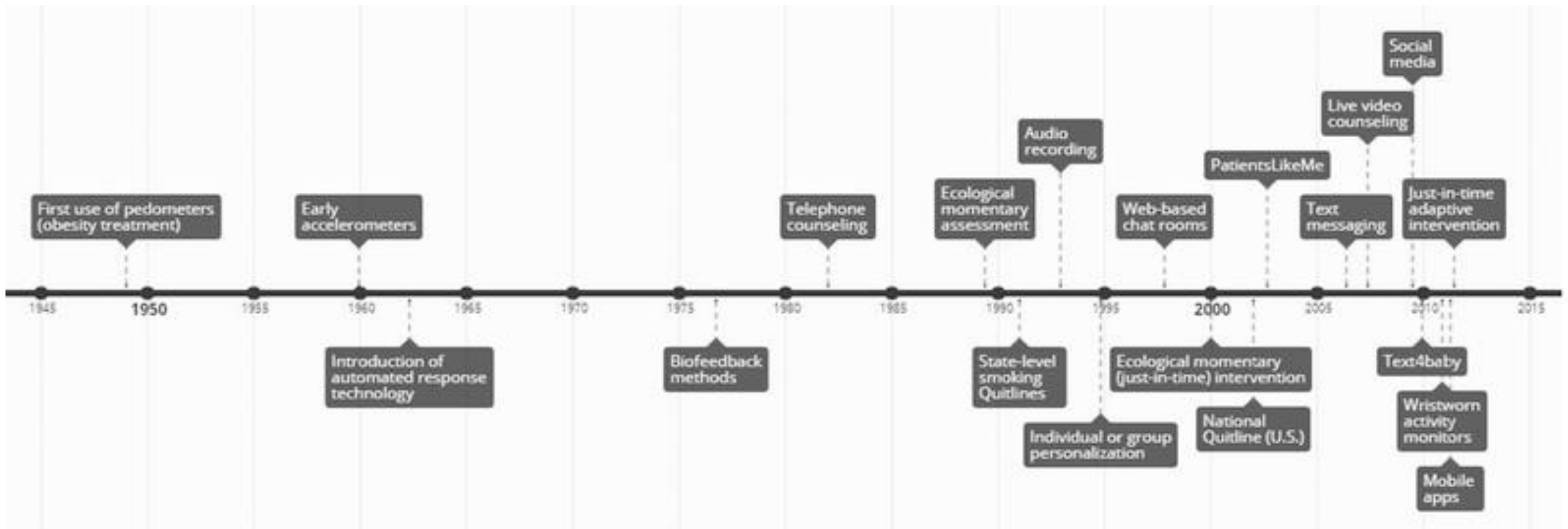
Amsterdam health & technology
institute



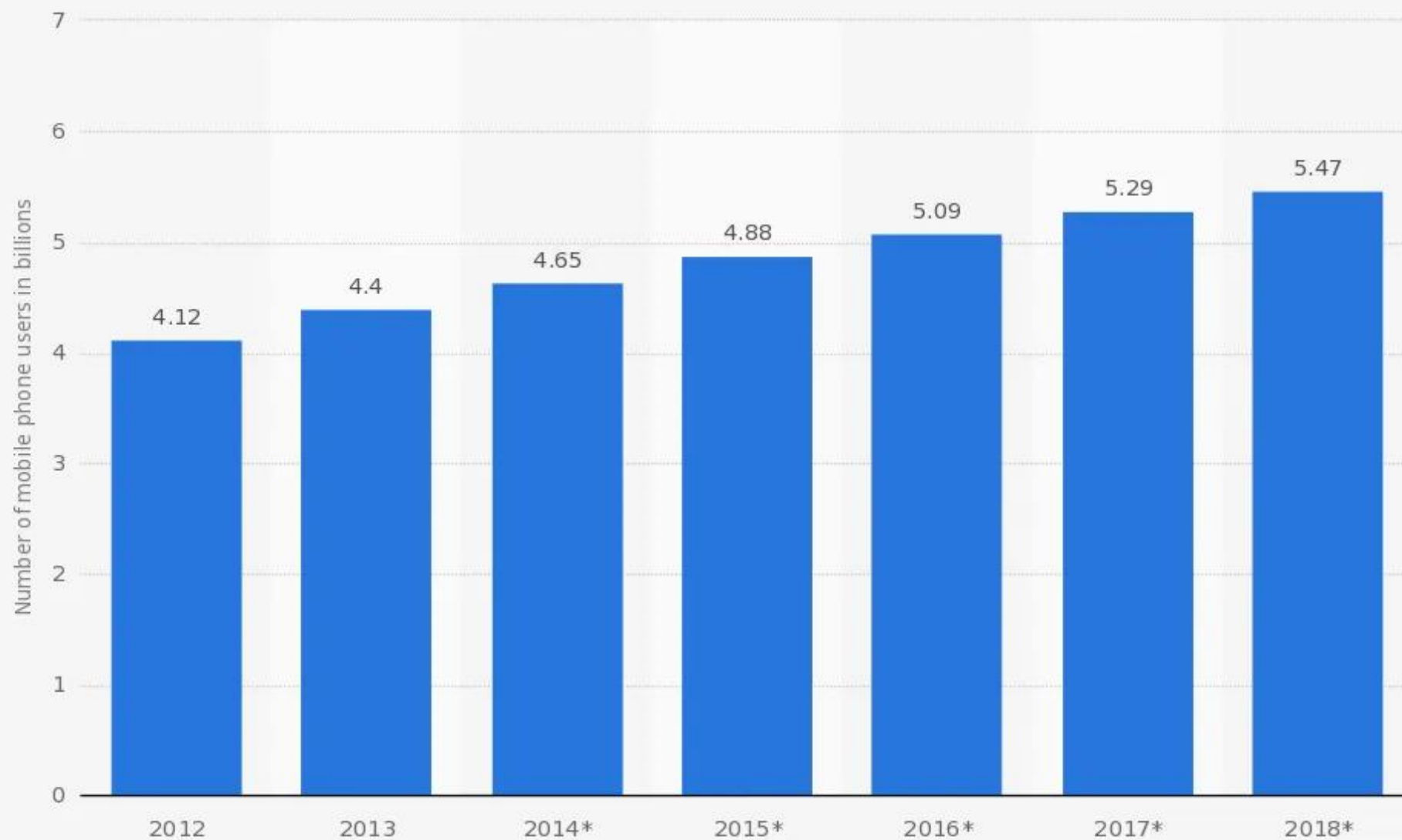
“How best can we use digital health to support primary health care for universal health coverage in Africa?”



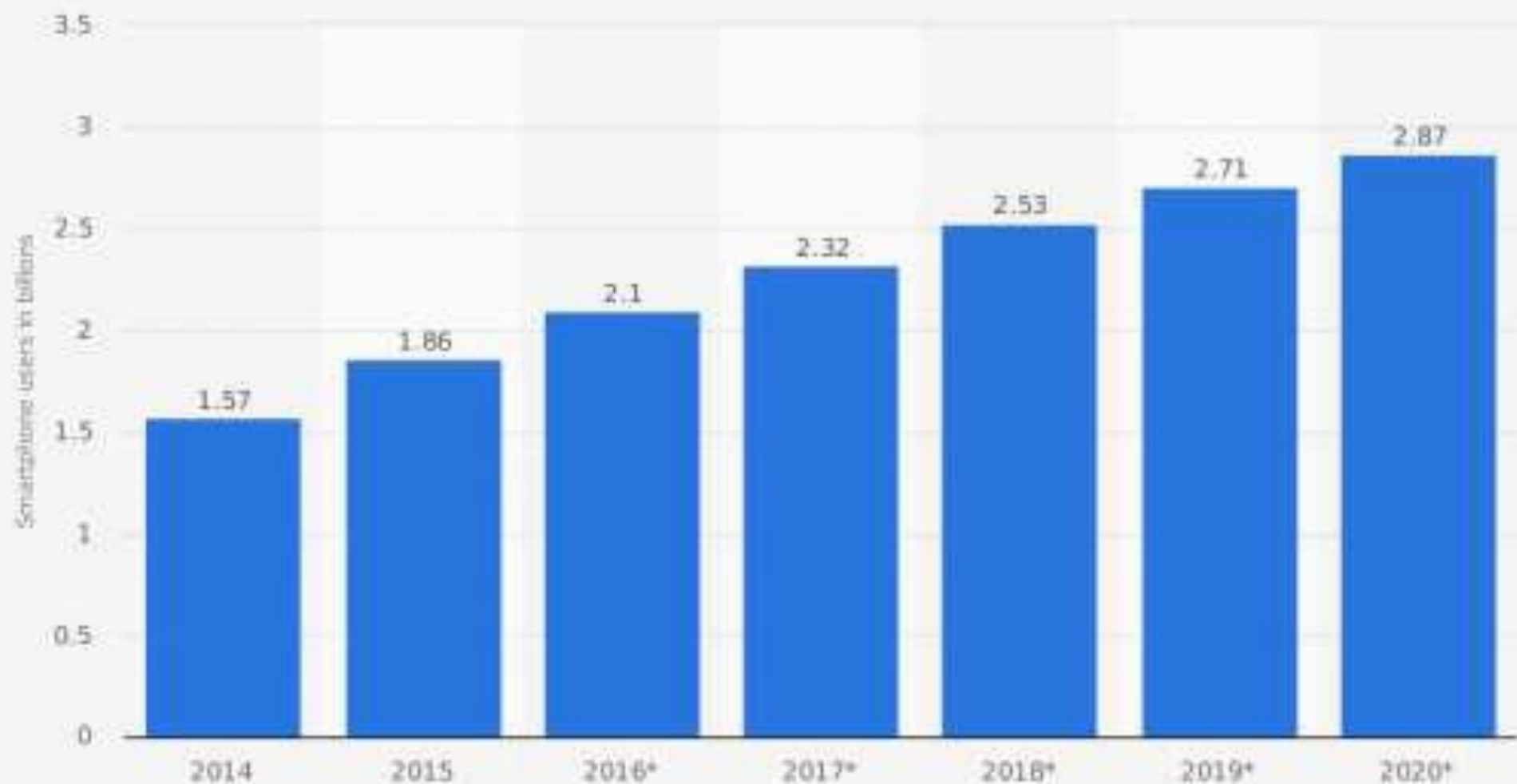
Timeline digital health



Number of mobile phone users worldwide from 2012 to 2018 (in billions)



Number of smartphone users worldwide from 2014 to 2020 (in billions)



Digital transactions in LMIC



3.6bn

OF THE 4.8 BILLION GLOBAL MOBILE SUBSCRIBERS, ARE LOCATED IN LOW- AND MIDDLE-INCOME COUNTRIES



556m

mobile money accounts in 92 countries

30,000

mobile money transactions per minute



OVER

\$174m

in capital raised in the private sector by M4D Utilities Innovation Fund grantees

4m

people reached with mobile-enabled solar power and improved water



1m MOTHERS



REACHED WITH NUTRITIONAL INFORMATION



12 mobile agricultural services reaching

7.5m PEOPLE

AND



88%

of the farmers we studied used this information to improve their farming



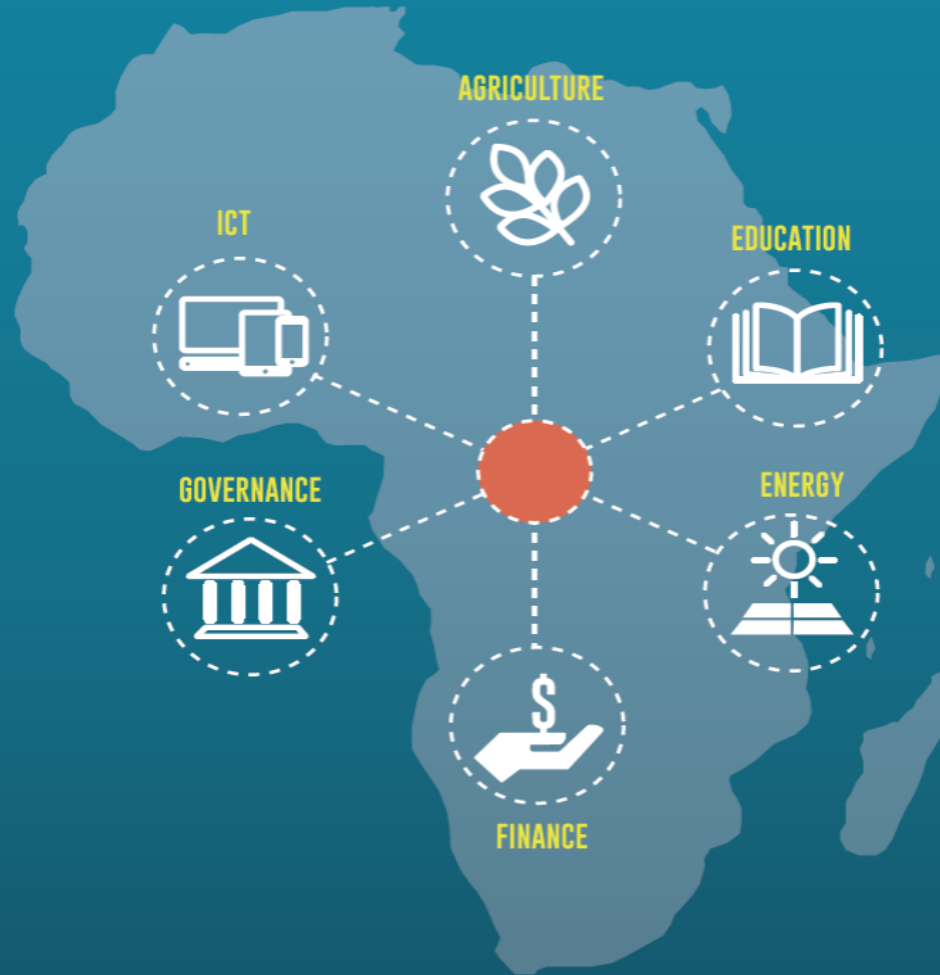
17m WOMEN

reached with life-enhancing mobile services



LEAPFROGGING: THE KEY TO AFRICA'S DEVELOPMENT?

FROM CONSTRAINTS TO INVESTMENT OPPORTUNITIES



Example of other digital innovations



State of Digital Health around the world today

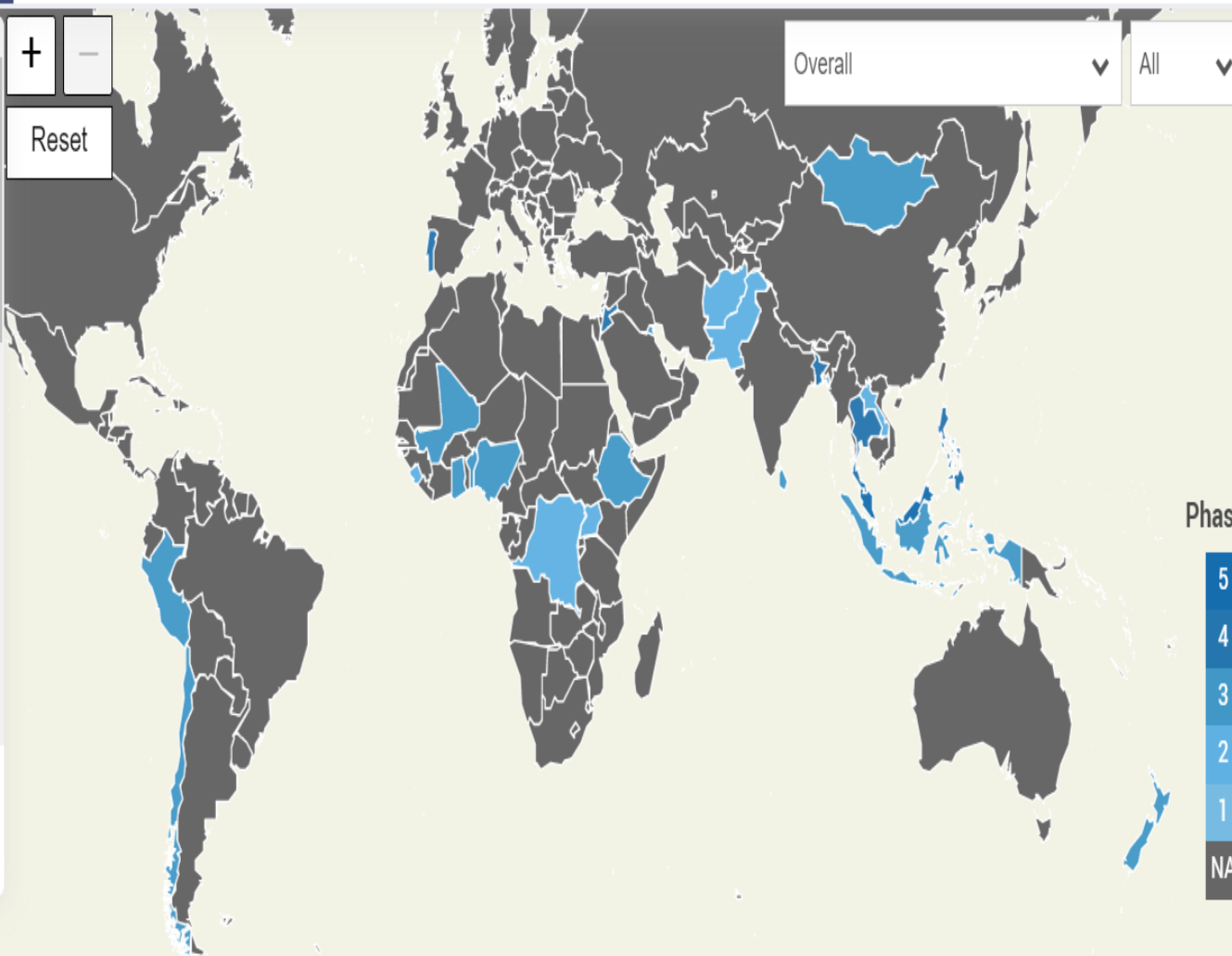
The Global Digital Health Index (GDHI) is an interactive web-based resource that aims to track, monitor, and assess the enabling environment for digital health throughout the world.

OVERALL

Phase 3

LEADERSHIP AND GOVERNANCE

[VIEW COUNTRIES](#)



Leaflet

OECD ranking

Digital Health Index		
Rank	Country	Index
1	Estonia (EST)	81.92
2	Canada (CAN)	74.73
3	Denmark (DNK)	72.47
4	Israel (ISR)	72.45
5	Spain (ESP)	71.36
6	NHS* England (GBR)	69.98
7	Sweden (SWE)	68.26
8	Portugal (PRT)	67.19
9	Netherlands (NLD)	66.05
10	Austria (AUT)	59.81

The Estonian example



- Independence in 1991 from Soviet Union, origin of Skype in 2003
- Introduction of E-Health system > EHR (2008) > now 99% digitised
- Contact doctor: mail, chat, phone, Skype, real life
- E-prescription (easier repeat, interaction control, 99%)
- E-ambulance (pre filled forms after ID input)
- Patient can access data, and decides who has insight
- Easier transition from curative to preventive medicine
- Next step personalised medicine > decision support for GP's
- Data privacy and use of blockchain
- High quality, cost efficient and sustainable

E-education

E-tax

I-voting

E-banking

E-land

Digital health is not just digitizing health

Current view	Evolving model of care
<ul style="list-style-type: none">Geared towards acute conditionsHospital centredDoctor dependentEpisodic careDisjointed careReactive carePatient as passive recipientSelf care infrequentCarers undervaluedLow tech	<ul style="list-style-type: none">Geared towards long-term conditionsEmbedded in communitiesTeam basedContinuous careIntegrated carePreventative carePatient as partnerSelf care encouraged and facilitatedCarers supported as partnersHigh tech

Digital Health & Medical Technologies



Different elements of digital health

- Telemedicine
- Medical devices
- Artificial intelligence and Machine learning
- Virtual ward
- Electronic Health Records

Continuum of care



Feb 2020

**10 year partnership
with the Government
of Rwanda**

Jan 2020

1 million completed
consultations

Apr 2018

30% adult population
registered with Babyl

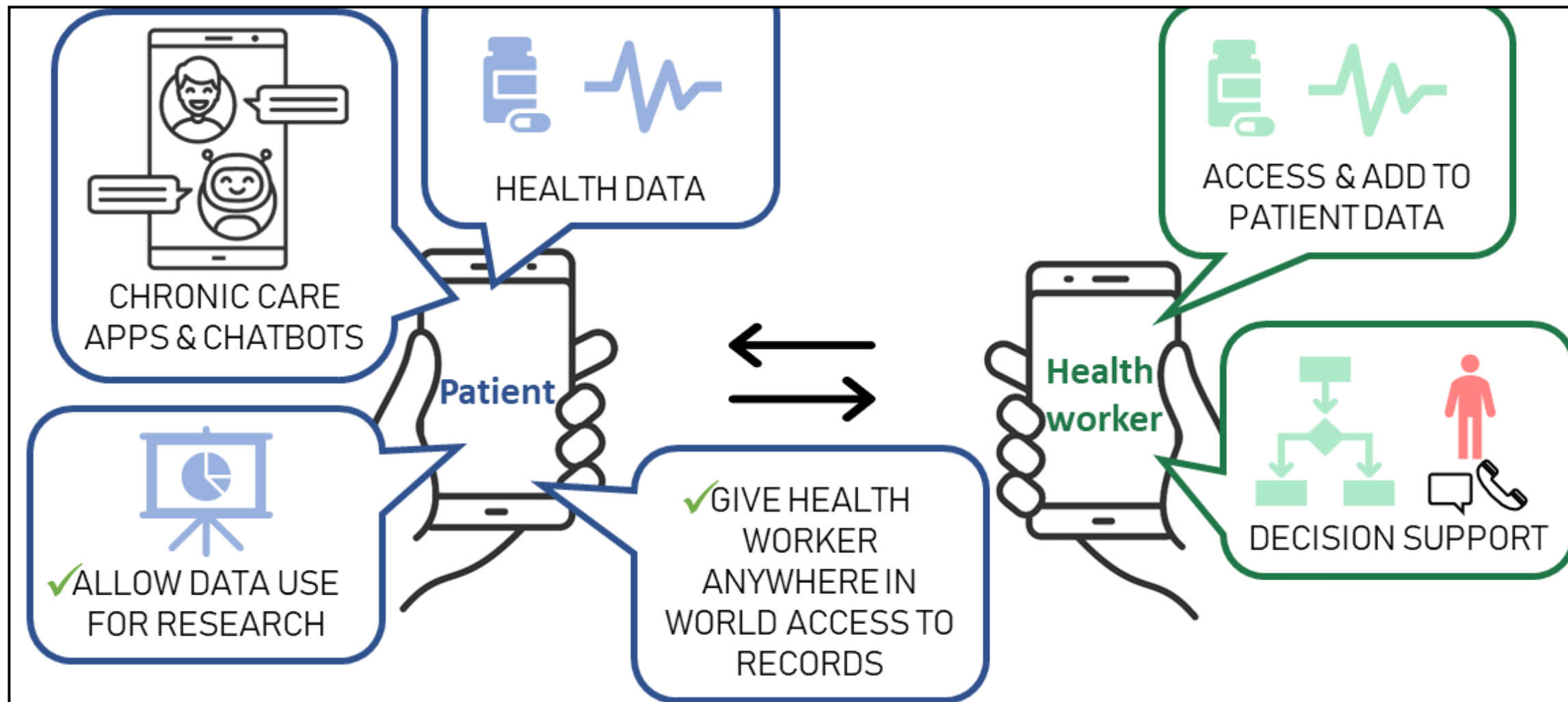
Sep 2016
Launch of Babyl

Babylon UK > Babyl Rwanda



AfyaPro is linked to Philips VitalHealth





Initial idea: mobile based, patient-owned digital health records

WHO Principles for Digital Development

- Design With the User
- Understand the Existing Ecosystem
- Design for Scale
- Build for Sustainability
- Be Data Driven
- Use Open Standards, Open Data, Open Source, and Open Innovation
- Reuse and Improve
- Address Privacy & Security
- Be Collaborative

Conclusions

Digital health is not just digitizing steps but innovating the system

Many different tools already available to use

Interoperability is key

Check where the data are going

Person centered > and include all risk digital divide

