

18 August 2021

HEALTH PROMOTION

as a principle of Primary Health Care

Presented by:

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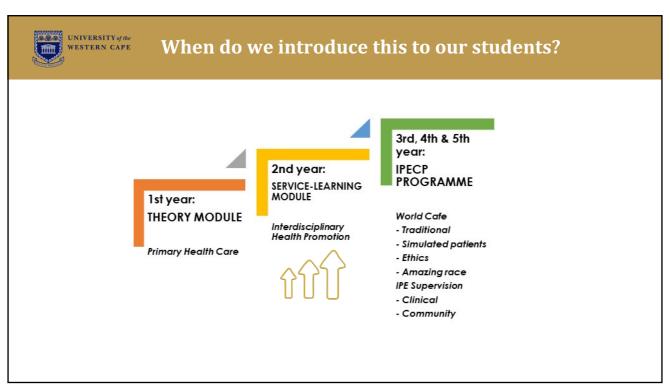
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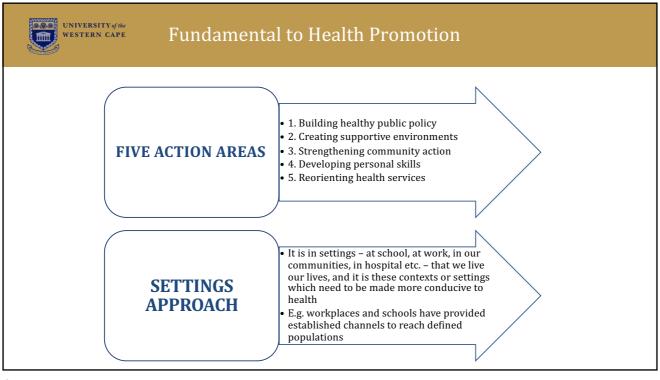


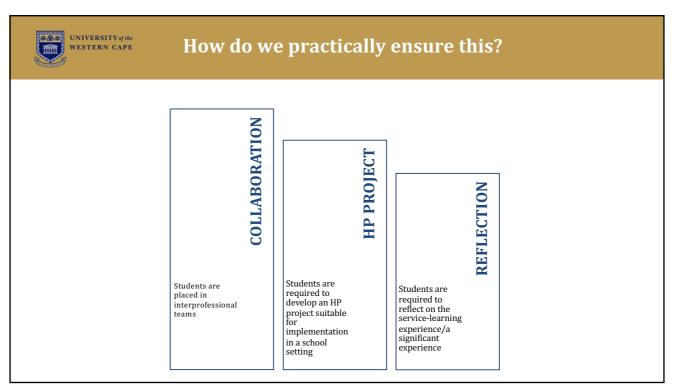
"Health promotion is the process of enabling people to increase control over, and to improve, their health. To reach a state of complete physical, mental and social well-being, an individual or group must be able to identify and to realise aspirations, to satisfy needs, and to change or cope with the environment. Health, is therefore, seen as a resource for everyday life, not the objective of living. Health is a positive concept emphasizing social and personal resources, as well as physical capacities.

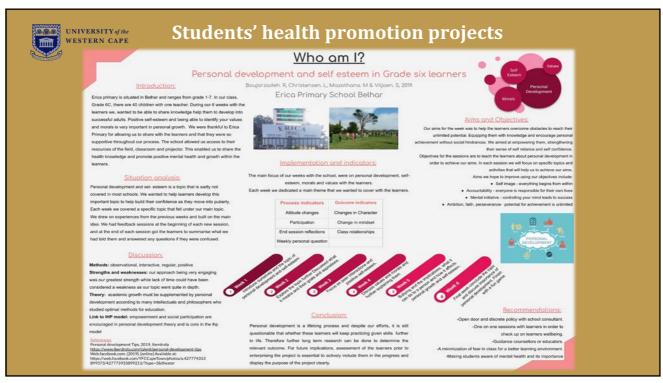
Therefore, health promotion is not just the responsibility of the health sector, but goes beyond health lifestyles to well-being"

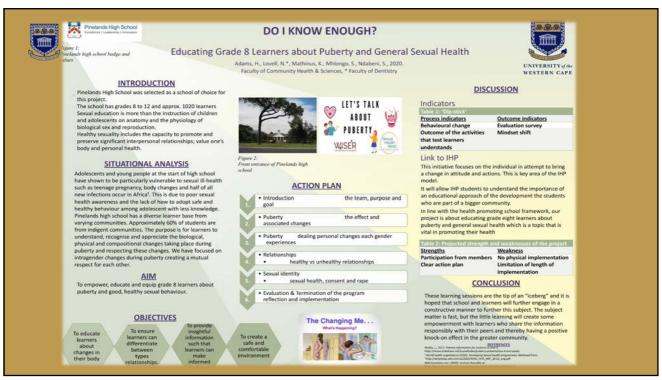
(WHO, 1986)











Quit Drinking and Start Thinking
Alcohol abuse in Grade nine learners
Roux A Van den Hewer Q. Solommus, S. Welcome, N. Dorwana, S.
University of the Western Expe. South Africa
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Final thoughts 💭

- With the goal of reducing demands for curative and rehabilitative care, health promotion works to build an understanding of the determinants of health in individuals, families, and communities
- Individuals, families and communities thereby develop skills to improve and maintain their health and well-being
- In this module, the desire to empower through health promotion extends into provoking community action via the school setting

How do we choose the most effective setting for our students? Does the school setting have the power to invoke a change in behaviour, when learners have to return to their homes, families, communities who do not necessarily acknowledge the influence of health promotion?

9

Thank you